

Measuring Devices

Children's Shoe-Sizing Chart Floor Mat



The child simply matches his or her foot with the appropriate footprint on the mat to determine proper shoe size. Made of a stain resistant olefin carpet bonded to a nonslip vinyl backing. Measures 18" x 48". Makes shoe sizing fun and keeps kids busy. No. MATI, ea.

Ernie Bear

Designed to minimize the fear and tension often associated with measuring young children's feet. Ernie is warm, cute, and his softly rounded edges make him comfortable. Made of high-impact acrylic. No. EB, ea.



Brannock Device

The genuine Brannock Device scientifically engineered foot measuring device which shows Arch Length, Toe Length, and Width. Heel-to-Ball measurement corrects previous ill-fittings and prevents short fitting. Available in:

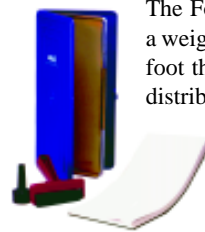
Women's	No. BDWW, ea.
Men's	No. BDWM, ea.
Children's	No. BDWC, ea.
European	No. BDWE, ea.
Athletic (to Men's 16)	No. BDWA, ea.
Pro (Men's sizes 10 to 25)	No. BDWP, ea.

"Ritz" Type Measuring Stick



The most popular shoe size stick in America. The Foot Measuring Stick quickly and accurately measures the actual width as well as length of the foot for correct shoe fitting. No. RT1, ea.

Foot Imprinter Set



The Foot Imprinter Set produces a weight bearing imprint of the foot that measures pressure distribution. This tool is needed when evaluating people with poor sensation in their feet. The set includes the imprint mat, paper, ink, and roller.

Imprinter Set	No. 1110, ea.
Foot Imprinter	No. 1111, ea.
Imprint Paper	No. 1112, ea.
Imprinter Roller	No. 1113, ea.
Imprinter Ink	No. 1114, ea.

Visu-Meter



Accurately measures the foot and visually proves toe room. Men's, Women's, Childrens, No. VISI, ea.

Increase Shoe Sales with the PROPER USE OF FITTING AIDS TRAINING VIDEO

Plus FREE OF CHARGE
5 Pocket Guide Booklets
1 Wall Poster 18 x 24



Acquaint sales personnel with the many fitting aids available to make shoes fit better with this 21-minute Video Training Film. This videotape offers considerable information and is organized logically so that even the newest employee can learn by watching it. The 26 page Pocket Guide contains information on the most popular shoe fitting aids used to correct minor fitting problems. A companion piece to the Cadillac Training Video. An 18 x 24 wall poster "Solutions to Fitting Problems" for easy reference is included. No FITVID, ea.

Artistic & Evangeline Fabric Dyes

Fabric Dye--

Artistic Dyes ART, ea.
Evangeline Dyes EV1, ea.
Deep Color Dyes ADCD, ea



Deep Color Reducer ADCD4, ea.
Diluta Quart EV4, ea.
Diluta Gallon EV5, ea.

Shoe Fabric Cleaner Quart. AFCQ, ea.
Cement Remover Pint ACRP, ea.
Disposable Gloves PDG, bx.
Dye Penetrant ART4, ea.



Measuring Cup--
Artistic ART2, ea.
Evangeline EV8, ea.



Dye Color Chart
Artistic ART3, ea.
Artistic Deep Color ACD2, ea.
Evangeline ECC, ea.



Dye Pre Pack--
Complete Set,
everything you
need to dye
fabric shoes.



Artistic -- ART1, ea.
Evangeline -- EVSET, ea.
Deep Color -- ADCD1, ea.

International Dye Accesories

Bridal Whites

Bridal Whites II -- Sets of 7 premixed dyes that match wedding gowns ranging from white to light ivory; dye chart; and a gross of daubers. These dyes have the unique property that almost completely eliminates the blue color caused by the optical brightener on the shoe when in daylight. These dyes keep the shoe soft and smooth.

Bridal Whites	No. BWDS1 set.
Bridal Whites II	No. BWDS2 set.
Bridal Whites Replacement Dye	No. BWD1, ea.
Bridal Whites Dye Chart	No. BWD4, ea.



Easy Matte -- A precoat that can be applied to a satin shoe to give it a matte finish. The shoe can be dyed as usual. Easy Matte also completely eliminates the blue color caused by the optical brightener on the shoe when in daylight. This precoat keeps the shoe soft and smooth. No. IDEM, ea.

Color Boost -- A precoat that when used on crepe, peau or lux shoes, allows the shoes to dye darker. This product keeps the dye from fading on a crepe shoe allowing it to dye as vibrant and intense as if it were a satin shoe. No. IDCB, ea.

